AFTNJ 2017 Legislative Conference
March 31 and April 1, Bally's Atlantic City

Friday, March 31, 2017

3:00-7:00 PM - Registration
(Krista, Nat, Seth, Rich)

4:00-5:30 PM - The Trump Effect on Higher Education
Ed Muir, Manager, AFT Research and Strategic Initiatives
Room: Central
The Trump-DeVos factor on the PK-12 education has been widely publicized, but will it have an impact on Higher Education? In this session Ed Muir from AFT National will present an outline of what we can expect from this administration on a Federal level and how those policies could “trickle down” and influence our State institutions of higher education.

6:00-9:00 PM – Buffet Dinner Program
Room: Garden

Welcome
Donna M. Chiera AFTNJ President

Speakers
Ted Kirsch AFT Pennsylvania President
Stephen Sweeney NJ State Senate President
Phil Murphy Candidate for Governor
Registration 7:30-9:30 AM

7:30-9:00 AM - Breakfast
Room: Garden
Speaker: Candidate for Governor, Jim Johnson

9:15-9:45 AM
Discussion with Sen. Ray Lesniak – Candidate for Governor
Room: Traymore A

9:15-10:45 AM - Workshop Session One
New Jersey – New Governor – Fighting Forward
Setting State Legislative Priorities
In this session participants will meet in constituent groups and discuss the legislative priorities we want to advocate for with the new administration in Trenton. Each group will have facilitators to present the current issues and lead the discussion.

Higher Education Fulltime Faculty
Facilitators: Ed Muir and Alison Aguilar, AFT Research and Strategic Initiatives
Room: Lincoln

Adjunct/PTL Faculty
Facilitators: William Lipkin, Elaine Bobrove, Bob Noonan
Room: Central

Administrative, Professional, Support Staff
Facilitators: Jennifer Higgins, Lucye Millerand, Darlene Smith
Room: Fairmount

PK-12
Facilitators: Rob Barbier, Pat Paradiso
Room: Monticello

10:45 – 11:00 AM – Break
11:00-11:30 AM
Discussion with Seth Kaper-Dale – Candidate for Governor
Room: Traymore A

11:00-12:30 Workshop Session Two

Framing the Message
Evan Sutton, AFT National, Assistant to the President for Communications
Room: Lincoln
How do we craft a message that people can relate to intellectually and emotionally? In the age where people are getting their information through social media, leaders and activists need strategies to compete with those attacking education and unions. Participants will work in groups to frame messages around legislative priorities identified in workshop session one.

Talking to Members About Issues
Ryan Williamson, AFT National Representative
Andrew Dixon, Lead Organizer
Room: Central
In this electronic world; sending members emails, asking them to sign a petition or calling their legislators are strategies we all use. In this workshop participants will learn and practice strategies to be more effective at having face-to-face discussions with members about the issues identified in workshop session one.

Developing and Maximizing our Political Clout
Chris Mattingly, AFT Political, Assistant Director
Seth Anderson Oberman, AFTNJ State Affiliate Political Organizer (SAPO)
Room: Fairmount
Our unions don't have as much money as corporations, but we have people who vote. Participants in this workshop will focus on developing strategies to build relationships with legislators through the AFT ACE Program.

Fighting Forward by Telling Your Story
Pete Guzzo, AFTNJ Lobbyist
Nat Bender, AFTNJ Communications Director
Room: Monticello
Our members know how to fight against legislation and policies that have a negative impact on us. In this workshop participants will learn and practice strategies to take a more proactive stance, advocating for the legislative values identified in workshop session one.
12:45-3:00 PM - Lunch
Room: Garden

Awards Program

<table>
<thead>
<tr>
<th>Award</th>
<th>Recipient</th>
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</thead>
<tbody>
<tr>
<td>AFTNJ Lifetime Membership Award</td>
<td>Prof. Dan O’Connor, Rutgers (retired)</td>
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<tr>
<td>Friend of PK-12</td>
<td>Assemblywoman Marlene Caride, Chair, Education Committee</td>
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<tr>
<td>Friend of Higher Education</td>
<td>Senator Paul Sarlo, Chair, Budget and Appropriations</td>
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<tr>
<td>Friend of Labor</td>
<td>Laurel Brennan, Secretary Treasurer, NJ AFL-CIO</td>
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Speaker:
John Wisniewski, Candidate for Governor

3:00-5:00 PM
Local Meeting: United Adjuncts of New Jersey, 2222
Room: Lincoln